**Ansley Hill**

Norcross, GA

404-922-6846

anselhi03@gmail.com

**EDUCATION**

**Bachelor of Arts – Mass Communication** Expected: May 2025

* Strategic Communication Concentration
* Georgia College & State University

**University of Westminster** June 2023 – July 2023

International Study Abroad Program

London, England

**PROFESSIONAL EXPERIENCE**

**Student Intern**

*International Education Center*, Milledgeville, GAAugust 2023 – January 2025

* Established regular newsletter engagement and readership through compelling content and visually appealing graphics.
* Collaborated with professionals and international exchange students on campus to organize newsletter releases and share their accomplishments.
* Planned and Organized the Study Abroad Fair that showcased all trips and opportunities abroad for students at Georgia College.

**Public Relations Intern**

*Burrell Public Relations and Marketing*, Dublin, IrelandMay 2024 - August 2024

* Sent press releases to media outlets around Ireland and track social media analytics.
* Planned PR events such as dinners, product launches, and holiday parties.
* Trend research for fashion and lifestyle brands.
* Generated reports of exposure in media for clients and presented them to brand managers.
* Compiled and designed gifting to influencers and media outlets around Ireland.

**Sales Associate/Digital Media Manager**

*Anna Balkan Jewelry*, Norcross, GAMay 2023 - December 2023

* Supervised customer accounts and processed payments on high-end product.
* Control all digital media accounts owned by store including, Instagram, Pinterest, and TikTok.

**COMMUNITY/ COLLEGE INVOLVEMENT**

**Vice President**

*Georgia College Public Relations Student Society*August 2024-Present

* Direct members to pay dues and oversee the memberships of students.
* Coordinate with President to plan and execute monthly meetings.
* Assist the event planner with yearly event which hosted 60 members to receive free professional headshots.

**Director of PR**

*Georgia College Public Relations Student Society*August 2023 – May 2024

* Proficiently managed and produced content for the organization’s Instagram account.
* Demonstrated creativity in producing visually appealing and engaging content for social media platforms. Utilized Adobe Creative Cloud and Canva to enhance brand strategy and engage with target audience.

**Volunteer DJ/Practicum DJ**

*WGUR 95.3* August 2022 – May 2024

* Created new show content and host each week for 1-hour long show.
* Volunteered as a band liaison for Sounds of the South music festival.

**SKILLS/ ACHIEVEMENTS**

* Awarded and Maintained Hope Scholarship at Georgia College and State University (2021-2025)
* Proficient in Adobe Creative Cloud tools for design and editing tasks.
* Event Planning and organization for promotional activities.
* International marketing experience through study abroad program and international internship.